

VERBS TABLE 10

| A. AZALMAK, AZALTMAK & HAFİFLETMEK | | B. ARTMAK, ARTIRMAK & YÜKSELMEK | | C. AŞMAK & GEÇMEK | D. DİKKATE ALMAK & HESABA KATMAK |
|--|--------------|---------------------------------------|---------------|----------------------|--|
| 1.lessen | 11.shrink | 1.rise | 11.foster | 1.exceed | 1.consider |
| 2.decrease | 12.mitigate | 2.increase | 12.augment | 2.surpass | 2.note |
| 3.diminish | 13.moderate | 3.mount | 13.enhance | 3.overtake | 3.pay attention to |
| 4.reduce | 14.alleviate | 4.climb | 14.improve | 4.go/be beyond | 4.take into |
| 5.fall | 15.relieve | 5.surge | 15.boost | 5.go/be above / over | account/consideration |
| 6.drop | 16.ease | 6.soar | 16.enrich | 6.excel | 5. reflect on |
| 7.descend | 17.plummet | 7.go up | 17.promote | 7. beat | 6. think about |
| 8.go down | 18.plunge | 8.amplify | 18.further | | |
| 9.slide down | 19. decline | 9.escalate | 19. encourage | | |
| 10.tumble | 20.nose-dive | 10.ascend | 20.supplement | | |

VERBS TABLE 11

| A.GÖZ ARDI ETMEK & İHMAL ETMEK | B. UYMAK | C. İŞE ALMAK | D.DEĞİŞTİRMEK | E.DÖNÜŞMEK & DÖNÜŞTÜRMEK |
|-----------------------------------|---------------------|------------------|---------------------|-----------------------------|
| 1. ignore | 1. fit with/ in | 1. hire | 1. change | 1. evolve into |
| 2. neglect | go with | 2. employ | 2. alter | 2. transform into |
| 3. disregard | RİAYET ETMEK | 3. recruit | 3. amend | 3. revolutionise |
| 4. pay no attention to | BAĞLI KALMAK | UYARLAMAK | 4. shift | 4. reform |
| 5. take no notice of | 1. obey | AYARLAMAK | 5. modify | 5. turn into |
| 6. overlook | 2. follow | 1.adjust to | 6. adjust | 6. change into |
| 7. discount | 3. observe | 2.adapt to | 7. adapt | 7. convert into/to |
| 8. forget about | 4. adhere to | 3.be attuned to | 8. revise | 8. translate into |
| | 5. stick to | | Geçiş Yapmak | 9. propel into |
| | 6. conform to | | 1.turn to | |
| | 7. abide by | | 2.shift to | |
| | | | 3.switch to | |

VERBS TABLE 12

| A. (TARİHE) DAYANMAK | B. YOK OLMAK | C. YOK ETMEK & KÖKÜNÜ KAZIMAK | D. ERTELEMEK & GECİKTİRMEK | E. MÜDAHALE ETMEK & ARAYA GİRMEK |
|-------------------------|-------------------|-------------------------------------|----------------------------------|--|
| 1. date (back) (to) | 1. fade | 1. terminate | 6. eradicate | 1. interrupt |
| 2. go back (to) | 2. fade away | 2. demolish | 7. wipe out | 2. interfere |
| 3. be traced back to | 3. vanish | 3. obliterate | 8. end | 3. step in |
| 4. can be found (in) | 4. disappear | 4. annihilate | 9. finish | 4. intervene |
| 5. can be seen (in) | 5. die out | 5. destroy | 10. tear down | 5. intrude |
| 6. be rooted in | 6. become extinct | | | 6. obstruct |
| 7. extend to | 7. go extinct | | | 7. impede |
| 8. stretch back to | 8. evaporate | | | 8. mediate |

Verbs Table 10

In recent years, there has been a notable shift in business strategies to **reduce** environmental impact and **lessen** resource consumption. Companies are adopting technologies that not only **mitigate** their carbon footprint but also **moderate** waste production. As green initiatives become more common, industries are seeing emissions **decline**, while efforts to conserve energy **relieve** some of the pressure on natural resources. These strategies, when effectively implemented, help businesses **ease** the burden of environmental degradation, fostering a more sustainable future.

On the other hand, technological innovations have led to a significant **increase** in digital transformation across industries. Companies are eager to **augment** their operations with cutting-edge tools, which has caused the adoption of artificial intelligence and automation to **surge** in recent years. As businesses strive to **further** their competitive advantage, they are also investing in training programs to **enhance** employee skills, ultimately helping them **boost** productivity and efficiency. This surge in digital adoption continues to **amplify** the pace of technological change, setting new standards for operational excellence.

Despite these advances, some industries have experienced economic challenges, causing revenues to **fall**. Market demand in certain sectors has **shrunk**, and companies have been forced to rethink their growth strategies as profits **tumble**. The tourism sector, for instance, saw a sharp **plummet** in activity during the pandemic, though it has since begun to **climb** back slowly. Businesses are working to **foster** recovery, taking measures to **alleviate** economic strain and **encourage** consumer spending. However, it may take time for these efforts to fully reverse the **slide down** in profitability.

When planning long-term strategies, companies must **consider** various factors to ensure their goals **exceed** expectations and **surpass** competitors. It is crucial to **pay attention to** market trends and **take into account** potential risks, as these can influence whether a company can successfully **overtake** rivals or merely keep pace. Leaders should also **reflect on** past performance to identify areas where they can **excel** and **go beyond** the usual standards of success. As businesses continue to evolve, they must constantly **think about** ways to **go above** and innovate in order to **beat** market challenges and stay ahead.

verbs Table 11 Set 1

□ In academic research, it is important not to **ignore** significant data or **neglect** key findings, as doing so can undermine the validity of the study. Researchers should never **disregard** details, even if they seem minor, nor should they **pay no attention to** contradictory evidence that could alter the outcome. Often, scholars **overlook** information that may be crucial for broader analysis, and they may **take no notice of** gaps in the data. It is equally unwise to **discount** the relevance of alternative perspectives, as well as to simply **forget about** historical context that may influence modern interpretations.

Table 11 Set 2

□ In professional environments, it is essential that employees **fit in** with the company culture and **go with** the flow of team dynamics to foster productivity. Team members are expected to **adhere to** company policies, and they must **conform to** the guidelines set by management. Failure to **observe** the established protocols can lead to inefficiencies, while those who **stick to** the rules and **abide by** company standards often experience greater career success. A company's strength lies in its ability to ensure that everyone **obeys** the internal structure and remains aligned with its objectives.

Table 11 Set 3

□ Companies often need to **hire** additional staff during periods of growth, ensuring they **recruit** the best talent to meet rising demands. When they **employ** individuals who are well-versed in the industry, it helps them maintain a competitive edge. In addition, businesses may need to **adjust to** changes in market conditions by **adapting to** new technologies or trends. Successful organizations remain **attuned to** shifts in consumer preferences, allowing them to remain flexible and resilient in a fast-changing environment.

Table 11 Set 4

□ As industries continue to evolve, businesses must be prepared to **change** their strategies to stay relevant. Whether they need to **alter** existing processes or **modify** their approach, the ability to swiftly **adjust** is critical. Sometimes, it is necessary to **revise** product designs or even **shift** entire business models to meet new demands. Companies that can quickly **adapt** to market fluctuations or **amend** their tactics based on consumer feedback are more likely to succeed in the long term.

Table 11 Set 5

□ Many organizations are now choosing to **shift to** sustainable energy sources as a way of reducing their carbon footprint. This **turn to** cleaner options reflects a growing awareness of environmental impact. As industries continue to **switch to** renewable resources, they are helping propel society into a future of reduced dependence on fossil fuels. The global energy transition is reshaping entire markets and will require businesses to make significant investments to align with these new standards.

Table 11 Set 6

□ Over the past few decades, digital technologies have **evolved into** powerful tools that have reshaped many industries. The Internet, for instance, has **transformed into** an essential component of global commerce, revolutionizing how businesses operate. Companies are increasingly looking to **reform** their structures to better integrate these innovations. As more industries continue to **convert to** digital platforms, the workplace is rapidly changing, with technology **propelling** organizations into an era of unprecedented efficiency and global reach.

Tablo 10

1. In recent years, there ---- a notable shift in business strategies ---- environmental impact and resource consumption.

- A) was / reduced
- B) is / reducing
- C) had been / to be reduced
- D) has been / to reduce
- E) will be / reduce

2. Companies are adopting technologies that ---- mitigate their carbon footprint ---- moderate waste production.

- A) no sooner / than
- B) the more / the less
- C) whether / or
- D) as / as
- E) not only / but also

3. As green initiatives become more common, industries are seeing emissions decline, ---- efforts to conserve energy relieve some of the pressure on natural resources.

- A) in case
- B) so that
- C) provided that
- D) while
- E) as though

4. These strategies, ---- effectively implemented, help businesses ease the burden of environmental degradation, fostering a more sustainable future.

- A) when
- B) before
- C) unless
- D) as if
- E) though

5. Technological innovations have led to a significant increase ---- digital transformation ---- industries.

- A) in / across
- B) at / among
- C) on / between
- D) of / beyond
- E) by / towards

6. Companies are eager ---- their operations with cutting-edge tools, which has caused the adoption of artificial intelligence and automation ---- in recent years.

- A) to augment / to surge
- B) augment / surge
- C) augmented / surged
- D) augmenting / surging
- E) to be augmented / to have surged

7. As businesses strive to further their competitive advantage, they are also investing in training programs ---- employee skills, ultimately ---- them boost productivity and efficiency.

- A) to enhance / helping
- B) enhance / help
- C) enhanced / helped
- D) enhancing / to help
- E) to be enhanced / to be helped

8. The surge ---- digital adoption continues to amplify the pace of technological change, setting new standards ---- operational excellence.

- A) in / for
- B) at / among
- C) on / between
- D) of / from
- E) by / to

9. Despite these advances over the past decade, some industries ---- economic challenges, causing revenues ---- dramatically.

- A) experienced / to have fallen
- B) have experienced / to fall
- C) had experienced / falling
- D) experience / fall
- E) will experience / fallen

10. Market ---- in certain sectors has shrunk, and companies have been forced to rethink their growth strategies as profits tumble.

- A) demand
- B) failure
- C) revenue
- D) accuracy
- E) investment

11. The tourism sector, for instance, saw a sharp plummet in activity during the pandemic, ---- it has since begun to climb back slowly.

- A) when
- B) before
- C) unless
- D) as if
- E) though

12. Businesses are working ---- recovery, taking measures ---- economic strain and encourage consumer spending.

- A) to foster / to alleviate
- B) foster / alleviate
- C) fostered / alleviated
- D) fostering / alleviating
- E) to be fostered / to be alleviated

13. Businesses are doing their best to foster recovery, taking actions to alleviate economic strain and encourage consumer spending;----, it may take time for these efforts to fully reverse the slide down in profitability.

- A) however
- B) hence
- C) otherwise
- D) conversely
- E) in contrast

14. When planning long-term strategies, companies must consider various factors to ensure their goals ---- expectations and surpass competitors.

- A) demand
- B) collapse
- C) exceed
- D) acclaim
- E) invest

15. It is crucial to pay attention to market trends and take into account potential risks, as these can influence ---- a company can successfully overtake rivals ---- merely keep pace.

- A) such / that
- B) the more / the less
- C) whether / or
- D) as / as
- E) not only / but also

16. Leaders should also ---- past performance to identify areas where they can excel and go beyond the usual standards of success.

- A) account for
- B) give up
- C) take off
- D) reflect on
- E) lead to

17. As businesses continue to evolve, they must constantly think about new ways to go above and innovate ---- beating market challenges and staying ahead.

- A) thanks to
- B) rather than
- C) despite
- D) with the goal of
- E) for the sake of

Table 11 Set 1

1. In academic research, it is important not to ignore significant data or neglect key findings, as doing so can undermine the validity of the study.
2. Researchers should never **disregard** details, even if they seem minor, nor should they **pay no attention to** contradictory evidence that could alter the outcome.

Table 11 Set 1 Türkçe çevirisi

1. a. Akademik arařtırmalarda, önemli verilerin göz ardı edilmesi veya kilit bulguların ihmal edilmesi çalıřmanın geçerliliğini zayıflatabileceđi için önemlidir.
b. Akademik arařtırmalarda, önemli verilerin göz ardı edilmemesi veya kilit bulguların ihmal edilmemesi önemlidir, zira böyle yapmak çalıřmanın geçerliliğini zayıflatabilir.
c. Akademik arařtırmalarda, önemli olan řey verilerin göz ardı edilmemesi veya kilit bulguların ihmal edilmemesidir çünkü böyle yapmak çalıřmanın geçerliliğini zayıflatabilir.
2. a. Arařtırmacılar, önemsiz görünseler bile ayrıntıları asla göz ardı etmemeli ne de sonucu deđiřtirebilecek çeliřkili kanıtları dikkate almalıdır.
b. Arařtırmacılar, önemsiz görünseler bile ayrıntıları asla göz ardı etmemeli veya sonucu deđiřtiren çeliřkili kanıtları dikkate almamalıdır.
b. Arařtırmacılar, önemsiz görünseler bile ne ayrıntıları göz ardı etmeli ne de sonucu deđiřtiren çeliřkili kanıtları dikkate almalıdır.

3. Often, scholars overlook information that may be crucial for broader analysis, and they may take no notice of gaps in the data.

3. a. Çoğu zaman akademisyenler, daha geniş bir analiz için hayati önem taşıyabilecek bilgileri gözden kaçıırır ve verilerdeki boşlukları dikkate almayabilirler.
- b. Çoğu zaman akademisyenler, daha geniş bir analiz için hayati önem taşıyan bilgileri gözden kaçıırır ve verilerdeki boşlukları dikkate almazlar.
- c. Çoğu zaman akademisyenler, daha geniş bir analiz için hayati önem taşıyabilecek bilgileri gözden kaçıırır ve verilerdeki boşlukları dikkate almayabilirler.

4. It is equally unwise to discount the relevance of alternative perspectives, as well as to simply forget about historical context that may influence modern interpretations.

4. a. Alternatif bakış açılarının önemini göz ardı etmek modern yorumları etkileyebileceği için tarihsel bağlamı unutmak onunla eşit derecede akıllıca değildir.
- b. Modern yorumları etkileyebilecek tarihsel bağlamı unutmamanın yanı sıra alternatif bakış açılarının önemini göz ardı etmek de aynı derecede akıllıca değildir.
- c. Alternatif bakış açılarının önemini göz ardı etmenin yanı sıra modern yorumları etkileyebilecek tarihsel bağlamı unutmak derecede akıllıcadır.
- d. Ne modern yorumları etkileyebilen tarihsel bağlamı unutmak ne de alternatif bakış açılarının önemini göz ardı etmek akıllıcadır.

Table 11 Set 2

- In professional environments, it is essential that employees fit in with the company culture and go with the flow of team dynamics to foster productivity.**
- Team members are expected to adhere to company policies, and they must conform to the guidelines set by management.**

Table 11 Set 2

- Profesyonel ortamlarda, çalışanların şirket kültürüne uyum sağlaması ve üretkenliği teşvik etmek için ekip dinamiklerinin akışına ayak uydurması esastır.
 - Profesyonel ortamlarda, esas olan şey, çalışanların şirket kültürüne uyum sağlaması ve üretkenliği teşvik etmek için ekip dinamiklerinin akışına ayak uydurmasıdır.
 - Profesyonel ortamlardaki çalışanların hem şirket kültürüne uyum sağlaması hem de üretkenliği teşvik etmek için ekip dinamiklerinin akışına ayak uydurması gerekir.
 - Profesyonel ortamlardaki çalışanların sadece şirket kültürüne uyum sağlaması değil, aynı zamanda üretkenliği teşvik etmek için de ekip dinamiklerinin akışına ayak uydurması gerekir.
- Ekip üyelerinin hem şirket politikalarına bağlı kalmaları hem de yönetim tarafından belirlenen yönergelere harfiyen uymaları beklenir.
 - Ekip üyelerinin şirket politikalarına bağlı kaldıkları kadar yönetim tarafından belirlenen yönergelere harfiyen uymaları beklenir.
 - Ekip üyelerinin şirket politikalarına bağlı kalmaları ve yönetim tarafından belirlenen yönergelere uymaları beklenir.
 - Ekip üyelerinin şirket politikalarına bağlı kalmaları beklenmektedir ve yönetim tarafından belirlenen yönergelere uymalıdır.

2.b. Ekip üyelerinin şirket politikalarına bağlı kaldıkları kadar yönetim tarafından belirlenen yönergelere harfiyen uymaları beklenir.

=Team members are expected to follow the guidelines set by management as strictly as they adhere to company policies.

3.Failure to observe the established protocols can lead to inefficiencies, while those who stick to the rules and abide by company standards often experience greater career success.

- a. Belirlenen protokollere uyulmaması verimsizliğe yol açabilirken, kurallara bağlı kalan ve şirket standartlarına uyan kişiler genellikle daha fazla kariyer başarısı elde eder.
- b. Kurallara bağlı kalan ve şirket standartlarına uyan kişiler genellikle daha fazla kariyer başarısı elde ederken belirlenen protokollere uyulmaması verimsizliğe yol açabilir.
- c. Kurallara bağlı kalan ve şirket standartlarına uyan kişiler uymayanlara kıyasla daha fazla kariyer başarısı elde ederken belirlenen protokollere uyulmaması verimsizliğe yol açabilir.
- d. Kurallara bağlı kalan ve şirket standartlarına uyan kişiler genellikle daha fazla kariyer başarısı elde ederken belirlenen protokollere uymayanlar verimsizlik yaşarlar.
- e. Belirlenen protokollere uyulmaması verimsizliğe yol açabilir, ancak hem kurallara bağlı kalan hem de şirket standartlarına uyan kişiler uymayanlara kıyasla daha fazla kariyer başarısı elde eder.

4.A company's strength lies in its ability to ensure that everyone obeys the internal structure and remains aligned with its objectives.

- A) Bir şirketin gücü, herkesin iç yapıya uymasını ve hedefleriyle uyumlu kalmasını sağlama becerisinde yatar.
- B) Bir şirketin gücünü belirleyen şey, herkesin iç yapıya uymasını ve hedefleriyle uyumlu kalmasını sağlama becerisidir.
- C) Bir şirkette herkes iç yapıya uyarsa ve şirketin hedefleriyle uyumlu kalmaya devam edebilirse, böyle bir şirket gücünü koruyabilir.
- D) Bir şirket gücünü, herkesin iç yapıya uymasını ve hedefleriyle uyumlu kalmasını sağlama becerisinden alır.
- E) Bir şirketin gücü, herkesin iç yapıya uymasını ve hedefleriyle uyumlu kalmasını sağlama becerisi ile belirlenir.

Table 11 Set 3

1) Companies often need to hire additional staff during periods of growth and ensure they recruit the best talent **to meet/meeting** rising demands.

2) When they employ individuals who are **well-versed** in the industry, it helps them maintain a competitive edge.

“Well-versed” means -----.

A. competent

B. reserved

3) In addition, businesses may need to adjust to changes in market conditions **by / in** adapting to new technologies or trends.

4) **Successful organizations remain attuned to shifts in consumer preferences, allowing them to remain flexible and resilient in a fast-changing environment.**

Şirketler genellikle büyüme dönemlerinde ek personel istihdam etme ihtiyacı duyar ve artan talepleri karşılamak için en iyi yetenekleri işe almalarını sağlar.

Sektörü iyi bilen kişileri istihdam ettiklerinde, bu onların rekabet avantajını korumalarına yardımcı olur.

Ayrıca, işletmelerin yeni teknolojilere veya trendlere uyum sağlayarak piyasa koşullarındaki değişikliklere ayak uydurması gerekebilir.

a. Başarılı kuruluşlar, tüketici tercihlerindeki değişimlere uyum sağlayarak hızla değişen bir ortamda esnek ve dirençli kalmalarını sağlar.

b. Başarılı kuruluşlar, tüketici tercihlerindeki değişimlere uyum sağlarsa hızla değişen bir ortamda esnek ve dirençli kalmalarını sağlar.

Table 11 Set 4

□ As industries continue to evolve, businesses must be prepared to **change** their strategies to stay relevant. Whether they need to **alter** existing processes or **modify** their approach, the ability to swiftly **adjust** is critical. Sometimes, it is necessary to **revise** product designs or even **shift** entire business models to meet new demands. Companies that can quickly **adapt** to market fluctuations or **amend** their tactics based on consumer feedback are more likely to succeed in the long term.

1. As industries evolve, businesses can maintain success without changing their strategies.

□ True or False

2. Revising product designs or shifting business models can be necessary to meet new demands.

□ True or False:

3. Companies that swiftly adapt to market fluctuations and consumer feedback are more likely to fail.

□ True or False

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inJilizeangora
enJilish

Table 11 Set 5

Many organizations are now choosing to shift to sustainable energy sources as a way of reducing their carbon footprint. This turn to cleaner options reflects a growing awareness of environmental impact. As industries continue to switch to renewable resources, they are helping propel society into a future of reduced dependence on fossil fuels. The global energy transition is reshaping entire markets and will require businesses to make significant investments to align with these new standards.

1.Many organizations are shifting to sustainable energy sources to reduce their carbon footprint.

True or False

2. The transition to renewable resources is slowing down the shift away from fossil fuels.

True or False

3.The global energy transition is reshaping markets and requiring significant business investments.

True or False

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Table 11 Set 6

1. **From / Over** the past few decades, digital technologies have evolved **into / from** powerful tools that have reshaped many industries.
2. The Internet, for instance, has transformed into an essential component of global commerce, **revolutionizing / to revolutionize** how businesses operate.
3. Companies are increasingly looking to reform their structures to better **impede / integrate** these innovations.
4. As more industries continue to convert to digital platforms, the workplace is rapidly changing, with technology **propelling / penetrating** organizations into an era of unprecedented efficiency and global reach.

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